



**GREENPRINT  
FOUNDATION**

REDUCING CARBON. BUILDING VALUE.

## **MEDIA RELEASE**

### **GREENPRINT PERFORMANCE REPORT™ VOLUME 2 RELEASED**

July 19, 2011, New York, NY.....Greenprint Foundation, a worldwide alliance of leading real estate owners, investors, financial institutions and other stakeholders committed to reducing carbon emissions across the global property industry, has announced the release of Volume 2, 2010 of its Greenprint Performance Report™. The announcement was made by Charles B. Leitner III, Greenprint's President and Chief Executive Officer.

The Greenprint Performance Report marks the first report in which Greenprint Foundation members can measure their relative progress in reducing greenhouse gas emissions over time. The Greenprint portfolio analyzed in Volume 2 is substantially larger than that in Volume 1, including 1,623 properties (a 170% increase) and 31 million square meters of commercial space (a 93% increase). For this and subsequent volumes the name of the Report has changed to the Greenprint Performance Report from the Greenprint Carbon Index so as not to limit the presentation and analysis of the wide range of sources that contribute to greenhouse gas emissions.

Greenprint Performance Report Volume 2 highlights include:

- Greenhouse gas emissions decreased 0.7% from 2009 to 2010 on a Like for Like portfolio basis
- Overall energy consumption of the Greenprint portfolio also decreased 0.7% from 2009 on a Like for Like portfolio basis
- The proportion of energy from renewable sources essentially has remained the same from 2009 to 2010

With two reporting periods available to compare, the Greenprint Performance Report provides expanded information and analysis that form the base for a true performance index. The Greenprint Carbon Index™ (GCX), which is found on page 23 of the Report, has become a key component in the overall report and is a tool that will become more and more useful to the global property industry as the Foundation tracks its long term goal of reducing emissions 50% by 2030.

“Volume 2 of the Greenprint Performance Report reaffirms our members’ commitment to transparency, and comprehensively benchmarks their portfolios’ greenhouse gas emissions with the goal of taking actions to reduce their carbon footprint,” said Leitner. “I envision the Report as the real estate industry’s diary of the journey to dramatically change our impact on the global environment. This is the second chapter in our story, with many more to come.”

Click [here](#) to view and download Greenprint Performance Report, Volume 2, 2010.



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Greenprint Foundation Founding members include:

Platinum Level:

**Beacon Capital Partners  
Douglas Emmett  
GLL Real Estate Partners  
Jones Lang LaSalle  
LaSalle Investment Management**

**McArthurGlen Group  
Paramount Group  
PATRIZIA Immobilien  
ProLogis  
RREEF, a member of Deutsche Bank Group**

Gold Level:

**Aetos Capital  
AvalonBay  
The Blackstone Group  
Equity Office Properties  
GE Capital Real Estate**

**Henderson Global Investors  
Hines  
Prudential Real Estate Investors  
Sonae Sierra**

Silver Level:

**TIAA-CREF**

**DEXUS Property Group**

Greenprint has Strategic Alliances with:

**Natural Resources Defense Council's (NRDC) Center for Market Innovation**

and the

**Better Building Partnership**

Blackstone Group  
British Land  
Canary Wharf Group  
GE Capital Real Estate  
Grosvenor  
Hammerson  
Henderson Global Investors  
Hermes Real Estate

Land Securities  
Legal and General Property  
London Development Agency  
PRUPIM  
Quintain Estates and Developments  
Transport for London  
Workspace Group

### **About Greenprint Foundation**

Greenprint Foundation is a worldwide alliance of leading real estate owners, investors, and financial institutions and other industry stakeholders committed to reducing carbon emissions across the global property industry. Greenprint Foundation is a catalyst for change, taking meaningful, immediate, and measurable actions to generate solutions that improve energy efficiency while demonstrating the correlation with increased property values. Greenprint focuses on reducing the carbon footprint of the built environment, which currently represents one third of all carbon emissions. Greenprint works to achieve its carbon reduction goals through education and action. The Greenprint Performance Report™ provides a consolidated view of its members' participating portfolios, detailing their current carbon output and providing an important benchmark with which to measure progress in reducing carbon emissions. [www.greenprintfoundation.org](http://www.greenprintfoundation.org)

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